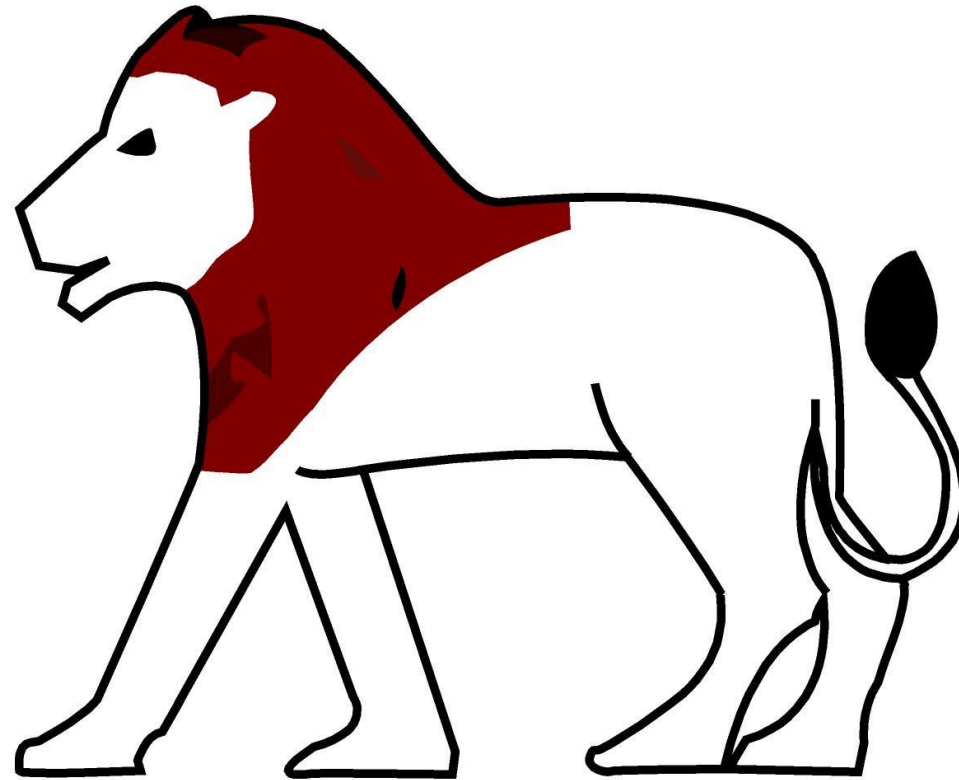


The Strength of St Mark's Vision, Mission & Objectives 2022-2025



VISION AND MISSION



Vision (The achievable dream)

To establish and strengthen lasting connections in the areas of intellectual, professional, business, and personal development within the community of St. Mark's College



Mission (Purpose)

To establish a strong connection between the Strength and St. Mark's College while serving the local community

This comprehensive guide serves as a clear outline of our goals and priorities for 2022-2024. It serves as a valuable reference for all the Strength of St Mark's College to stay aligned with our mission and the impact we strive to make.

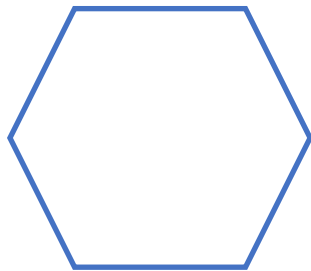
"We need to be intentional about liberating and creating value add connections within ourselves"

OBJECTIVES

01

Support

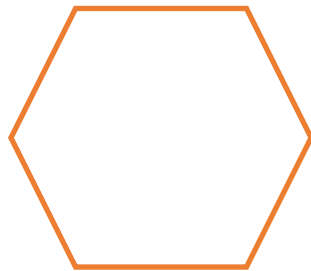
To support the school in restoring its ethos and tradition of excellence



02

Increase Participation

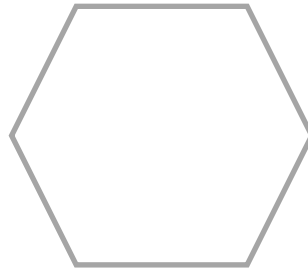
To increase the number of active alumni, renew old friendships, and create new meaningful connections



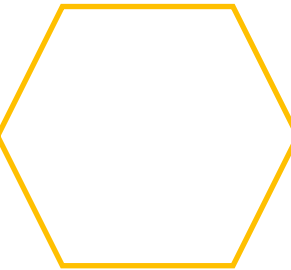
03

Create

To create business, career & mentorship opportunities for the strength, learners, and students (we are an eco-system)

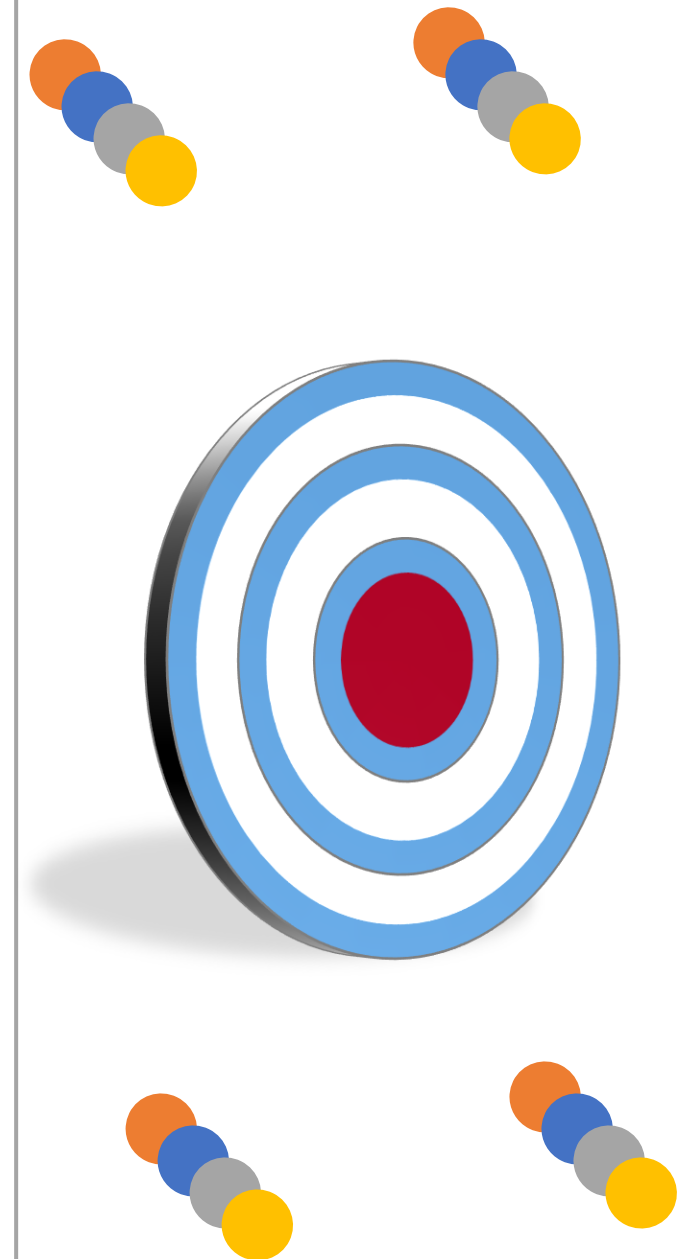


04



Raise Funds

To raise funds to support our initiatives



STRATEGIES | LEGACY | ALUMNI | EXCELLENCE | MENTORSHIP

Educational Excellence Legacy

1

- Strength sponsored volunteers, tutors, and teachers.
- IT equipment support and coding opportunities (4IR).
- Helping organize school events (Career Expos & Prize giving).
- Provide support on Extramural activities (Sports/Debate/Drama/ School Committees involves raising of funds)

Active Alumni

2

- To increase the number of active alumni, renew old friendships, and create new ones
- To host 2 networking events for the Strength yearly (St Mark's Day, Golf Day, Sports Day, Fun Day (Picnic) & Gala Dinner (donation drive))
- Connecting the wider alumni (different generations) through hosting virtual and physical events that will create networking opportunities

Mentorship

3

- "No child left behind" approach
- Partnership and mentorship opportunities (WhatsApp/Facebook or other platforms).
- Having online platforms that connects the strength, learners, and students (WhatsApp/Facebook/Sekhukh uneMentors.com or other platforms).
- Developing programs/seminars that are aimed at supporting the strength, learners and students (Subject matter experts within alumni/Marketing/Mental health/Entrepreneurship)

Fund Raising

4

- Funds from within (monthly debit order of R200 / Other one-off (Gala dinners/St Mark's Day))
- Externally (ask for help from wider alumni to raise funds externally) & UK Trust
- We need to have a good story to tell (vision and actual results/proven track record) to be able to entice sponsors (Have a standard template created for this).
- Strength of St Mark's Exco to decide how to spend the funds.